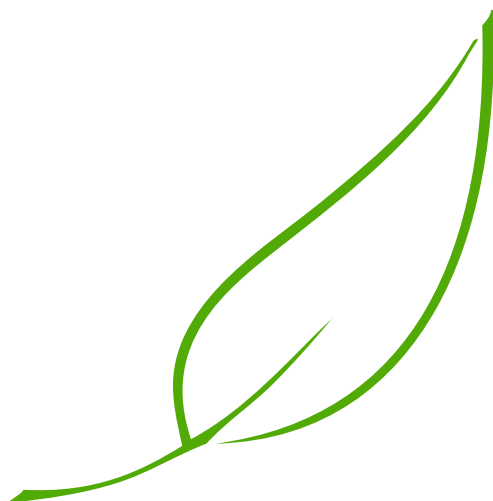


FADE TO COMMERCIAL

by Robert L. Crowe



GREEN ROOM PRESS

greenroompress.com

Copyright Notice

CAUTION: Professionals and amateurs are hereby warned that this Work is subject to a royalty. This Work is fully protected under the copyright laws of the United States of America and all countries with which the United States has reciprocal copyright relations, whether through bilateral or multilateral treaties or otherwise, and including, but not limited to, all countries covered by the Pan-American Copyright Convention, the Universal Copyright Convention and the Berne Convention.

RIGHTS RESERVED: All rights to this Work are strictly reserved, including professional and amateur stage performance rights. Also reserved are: motion picture, recitation, lecturing, public reading, radio broadcasting, television, video or sound recording, all forms of mechanical or electronic reproduction, such as CD-ROM, CD-I, DVD, information and storage retrieval systems and photocopying, and the rights of translation into non-English languages.

PERFORMANCE RIGHTS AND ROYALTY PAYMENTS: All amateur and stock performance rights to this Work are controlled exclusively by Green Room Press. No amateur or stock production groups or individuals may perform this play without securing license and royalty arrangements in advance from Green Room Press. Questions concerning other rights should be addressed to Green Room Press. Royalty fees are subject to change without notice. Professional and stock fees will be set upon application in accordance with your producing circumstances. Any licensing requests and inquiries relating to amateur and stock (professional) performance rights should be addressed to Green Room Press.

Royalty of the required amount must be paid, whether the play is presented for charity or profit and whether or not admission is charged.

AUTHOR CREDIT: All groups or individuals receiving permission to produce this Work must give the author(s) credit in any and all advertisement and publicity relating to the production of this Work. The author's billing must appear directly below the title on a separate line where no other written matter appears. The name of the author(s) must be at least 50% as large as the title of the Work. No person or entity may receive larger or more prominent credit than that which is given to the author(s).

PUBLISHER CREDIT: Whenever this Work is produced, all programs, advertisements, flyers or other printed material must include the following notice: ***Produced by special arrangement with Green Room Press.***

COPYING: Any unauthorized copying of this Work or excerpts from this Work is strictly forbidden by law. No part of this Work may be reproduced, stored in a retrieval system, or transmitted in any form, by any means now known or yet to be invented, including photocopying or scanning, without prior permission from Green Room Press.

Fade to Commercial
by Robert L. Crowe

Fade to Commercial

by Robert L. Crowe

(Copyright laws protect this selection. It is illegal to reproduce this document by any means. The only protection for those who create this material for your use is the good faith in your integrity. Thank you.)

Two hundred years ago, the American Indian would greet the morning sunrise with the rhythm of a tom-tom. They believed that it was the beating of the drum that brought the sun up over the hill. When the Indians learned the scientific principle of the earth's rotation, and learned that the tom-tom didn't call forth the sun ... they lost as much as they gained.

The rising of television is a mixed blessing. I do not stand before today you to criticize the medium nor its programming. That subject deserves a speech all its own.

On one horizon, television has supplied us with educational, informational and entertainment options beyond our imagination of only a few years ago. On the other side of the fulcrum, I believe that television is diminishing the way generations of Americans are dealing with reality.

Television drama is very convenient. Somebody else does all the work for us. The fiction stories construct the scenery, the costumes, the make-up, the lights ... and provide the camera. We believe so authentically that we are part of the action, that we suffer and laugh and become angry along with the characters ... and it's all done by a rather small box. What is happening to us ... to many of us ... is that the line between fiction and reality is becoming blurred. It's "Through the Looking-Screen" that we place reality in suspension and mentally transport ourselves to a variety of places in, and out, of this world.

We assume a personae that is smarter, tougher, funnier ... and more courageous ... than any opponent. We see stories about victorious ancient warriors and we project ourselves slashing our enemies; we get an adrenaline rush when we



GREEN ROOM PRESS

Thank you for reading this free excerpt from:

FADE TO COMMERCIAL

by Robert L. Crowe.

*For performance rights and/or a complete copy of the script,
please contact us at:*

GREEN ROOM PRESS, INC.

customerservice@greenroompress.com

www.greenroompress.com